

UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA

LESA AMOORE, an individual; KOJII  
HELNWEIN, an individual; and  
AMANDA BOOTH, an individual,

Plaintiffs,

v.

L'CHERIYVE, LLC, a California  
Limited Liability Corporation;  
YVETTE POOLE, an individual,

Defendants.

Case No. 2:15-CV-09988 -R-SS  
**STIPULATED PROTECTIVE  
ORDER**

Complaint Filed: December 30, 2015

1. **A. PURPOSES AND LIMITATIONS**

Discovery in this action is likely to involve production of confidential, proprietary, or private information for which special protection from public disclosure and from use for any purpose other than prosecuting this litigation may be warranted. Accordingly, the parties hereby stipulate to and petition the Court to enter the following Stipulated Protective Order. The parties acknowledge that this Order does not confer blanket protections on all disclosures or responses to discovery and that the protection it affords from public disclosure and use extends only to the limited information or items that are entitled to confidential or Attorney's Eyes Only treatment under the applicable legal principles. The parties

1 further acknowledge, as set forth in Section 12.3, below, that this Stipulated  
2 Protective Order does not entitle them to file confidential information under seal;  
3 Civil Local Rule 79-5 sets forth the procedures that must be followed and the  
4 standards that will be applied when a party seeks permission from the court to file  
5 material under seal.

6       B.     GOOD CAUSE STATEMENT

7       This action is likely to involve copyrights, customer and pricing lists, trade  
8 secrets, and other valuable research, development, commercial, financial, technical  
9 and/or proprietary information for which special protection from public disclosure  
10 and from use for any purpose other than prosecution of this action is warranted.  
11 Such confidential and proprietary materials and information consist of among other  
12 things, confidential business or financial information, information regarding  
13 confidential business practices, or other confidential research, development, or  
14 commercial information (including information implicating privacy rights of third  
15 parties), information otherwise generally unavailable to the public, or which may be  
16 privileged or otherwise protected from disclosure under state or federal statutes,  
17 court rules, case decisions, or common law. Accordingly, to expedite the flow of  
18 information, to facilitate the prompt resolution of disputes over confidentiality of  
19 discovery materials, to adequately protect information the parties are entitled to  
20 keep confidential, to ensure that the parties are permitted reasonable necessary uses  
21 of such material in preparation for and in the conduct of trial, to address their  
22 handling at the end of the litigation, and serve the ends of justice, a protective order  
23 for such information is justified in this matter. It is the intent of the parties that  
24 information will not be designated as confidential or Attorney's Eyes Only for  
25 tactical reasons and that nothing be so designated without a good faith belief that it  
26 has been maintained in a confidential, non-public manner, and there is good cause  
27 why it should not be part of the public record of this case.

28       ///

1       2.    DEFINITIONS

2       2.1   Action: this pending federal law suit.

3       2.2   “ATTORNEY’S EYES ONLY” Information or Items: information  
4 (regardless of how it is generated, stored, or maintained) for which the disclosure to  
5 another Party or Non-Party would create a substantial risk of serious injury that  
6 could not be avoided by less restrictive means. “Attorney’s Eyes Only” materials  
7 shall be considered “Confidential.”

8       2.2   Challenging Party: a Party or Non-Party that challenges the  
9 designation of information or items under this Order.

10       2.3   “CONFIDENTIAL” Information or Items: information (regardless of  
11 how it is generated, stored, or maintained) or tangible things that qualify for  
12 protection under Federal Rule of Civil Procedure 26(c), and as specified above in  
13 the Good Cause Statement.

14       2.4   Counsel: Outside Counsel of Record (as well as their support staff).

15       2.5   Designating Party: a Party or Non-Party that designates information or  
16 items that it produces in disclosures or in responses to discovery as  
17 “CONFIDENTIAL.”

18       2.6   Disclosure or Discovery Material: all items or information, regardless  
19 of the medium or manner in which it is generated, stored, or maintained (including,  
20 among other things, testimony, transcripts, and tangible things), that are produced  
21 or generated in disclosures or responses to discovery in this matter.

22       2.7   Expert: a person with specialized knowledge or experience in a matter  
23 pertinent to the litigation who has been retained by a Party or its counsel to serve as  
24 an expert witness or as a consultant in this Action.

25       2.8   Non-Party: any natural person, partnership, corporation, association,  
26 or other legal entity not named as a Party to this action.

27       2.9   Outside Counsel of Record: attorneys who are not employees of a  
28 Party to this Action but are retained to represent or advise a Party to this Action and

1 have appeared in this Action on behalf of that Party or are affiliated with a law firm  
2 which has appeared on behalf of that Party, and includes support staff.

3       2.10 Party: any party to this Action, including all of its officers, directors,  
4 employees, consultants, retained experts, and Outside Counsel of Record (and their  
5 support staffs).

6       2.11 Producing Party: a Party or Non-Party that produces Disclosure or  
7 Discovery Material in this Action.

8       2.12 Professional Vendors: persons or entities that provide litigation  
9 support services (e.g., photocopying, videotaping, translating, preparing exhibits or  
10 demonstrations, and organizing, storing, or retrieving data in any form or medium)  
11 and their employees and subcontractors.

12       2.13 Protected Material: any Disclosure or Discovery Material that is  
13 designated as “CONFIDENTIAL” or “ATTORNEY’S EYES ONLY.”

14       2.14 Receiving Party: a Party that receives Disclosure or Discovery  
15 Material from a Producing Party.

16       3. SCOPE

17       The protections conferred by this Stipulation and Order cover not only  
18 Protected Material (as defined above), but also (1) any information copied or  
19 extracted from Protected Material; (2) all copies, excerpts, summaries, or  
20 compilations of Protected Material; and (3) any testimony, conversations, or  
21 presentations by Parties or their Counsel that might reveal Protected Material.

22       Any use of Protected Material at trial shall be governed by the orders of the  
23 trial judge. This Order does not govern the use of Protected Material at trial.

24       4. DURATION

25       By signing this Stipulation and Order, the Parties agree to be contractually  
26 bound by this Stipulation notwithstanding whether the Court enters an Order on the  
27 Stipulation.

28       Once a case proceeds to trial, all of the information that was designated as

1 confidential or maintained pursuant to this protective order becomes public and will  
2 be presumptively available to all members of the public, including the press, unless  
3 compelling reasons supported by specific factual findings to proceed otherwise are  
4 made to the trial judge in advance of the trial. See Kamakana v. City and County of  
5 Honolulu, 447 F.3d 1172, 1180-81 (9th Cir. 2006) (distinguishing “good cause”  
6 showing for sealing documents produced in discovery from “compelling reasons”  
7 standard when merits-related documents are part of court record). Accordingly, the  
8 terms of this protective order do not extend beyond the commencement of the trial.

9 **5. DESIGNATING PROTECTED MATERIAL**

10 **5.1 Exercise of Restraint and Care in Designating Material for Protection.**  
11 Each Party or Non-Party that designates information or items for protection under  
12 this Order must take care to limit any such designation to specific material that  
13 qualifies under the appropriate standards. The Designating Party must designate for  
14 protection only those parts of material, documents, items, or oral or written  
15 communications that qualify so that other portions of the material, documents,  
16 items, or communications for which protection is not warranted are not swept  
17 unjustifiably within the ambit of this Order.

18 Mass, indiscriminate, or routinized designations are prohibited. Designations  
19 that are shown to be clearly unjustified or that have been made for an improper  
20 purpose (e.g., to unnecessarily encumber the case development process or to  
21 impose unnecessary expenses and burdens on other parties) may expose the  
22 Designating Party to sanctions.

23 If it comes to a Designating Party’s attention that information or items that it  
24 designated for protection do not qualify for protection, that Designating Party must  
25 promptly notify all other Parties that it is withdrawing the inapplicable designation.

26 **5.2 Manner and Timing of Designations.** Except as otherwise provided in  
27 this Order (see, e.g., second paragraph of section 5.2(a) below), or as otherwise  
28 stipulated or ordered, Disclosure or Discovery Material that qualifies for protection

1 under this Order must be clearly so designated before the material is disclosed or  
2 produced.

3 Designation in conformity with this Order requires:

4 (a) for information in documentary form (e.g., paper or electronic  
5 documents, but excluding transcripts of depositions or other pretrial or trial  
6 proceedings), that the Producing Party affix at a minimum, the legend  
7 “CONFIDENTIAL” (hereinafter “CONFIDENTIAL legend”) or “ATTORNEY’S  
8 EYES ONLY”, to each page that contains protected material. If only a portion or  
9 portions of the material on a page qualifies for protection, the Producing Party also  
10 must clearly identify the protected portion(s) (e.g., by making appropriate markings  
11 in the margins).

12 (b) for testimony given in depositions that the Designating Party  
13 identify the Disclosure or Discovery Material on the record, before the close of the  
14 deposition.

15 (c) for information produced in some form other than documentary  
16 and for any other tangible items, that the Producing Party affix in a prominent place  
17 on the exterior of the container or containers in which the information is stored the  
18 legend “CONFIDENTIAL” or “ATTORNEY’S EYES ONLY.” If only a portion  
19 or portions of the information warrants protection, the Producing Party, to the  
20 extent practicable, shall identify the protected portion(s).

21 5.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent  
22 failure to designate qualified information or items does not, standing alone, waive  
23 the Designating Party’s right to secure protection under this Order for such  
24 material. Upon timely correction of a designation, the Receiving Party must make  
25 reasonable efforts to assure that the material is treated in accordance with the  
26 provisions of this Order.

27 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

28 6.1 Timing of Challenges. Any Party or Non-Party may challenge a

1 designation of confidentiality at any time that is consistent with the Court's  
2 Scheduling Order.

3       6.2    Meet and Confer. The Challenging Party shall initiate the dispute  
4 resolution process under Local Rule 37.1 et seq.

5       6.3    The burden of persuasion in any such challenge proceeding shall be on  
6 the Designating Party. Frivolous challenges, and those made for an improper  
7 purpose (e.g., to harass or impose unnecessary expenses and burdens on other  
8 parties) may expose the Challenging Party to sanctions. Unless the Designating  
9 Party has waived or withdrawn the confidentiality designation, all parties shall  
10 continue to afford the material in question the level of protection to which it is  
11 entitled under the Producing Party's designation until the Court rules on the  
12 challenge.

13       7.    ACCESS TO AND USE OF PROTECTED MATERIAL

14       7.1    Basic Principles. A Receiving Party may use Protected Material that is  
15 disclosed or produced by another Party or by a Non-Party in connection with this  
16 Action only for prosecuting, defending, or attempting to settle this Action. Such  
17 Protected Material may be disclosed only to the categories of persons and under the  
18 conditions described in this Order. When the Action has been terminated, a  
19 Receiving Party must comply with the provisions of section 13 below (FINAL  
20 DISPOSITION).

21       Protected Material must be stored and maintained by a Receiving Party at a  
22 location and in a secure manner that ensures that access is limited to the persons  
23 authorized under this Order.

24       7.2    Disclosure of "CONFIDENTIAL" Information or Items. Unless  
25 otherwise ordered by the court or permitted in writing by the Designating Party, a  
26 Receiving Party may disclose any information or item designated  
27 "CONFIDENTIAL" only to:

28           (a)    the Receiving Party's Outside Counsel of Record in this Action,

1 as well as employees of said Outside Counsel of Record to whom it is reasonably  
2 necessary to disclose the information for this Action, including, but not limited to,  
3 contract review attorneys, law clerks, paralegals, legal secretaries, and graphics or  
4 design services professionals or firms retained by counsel;.

5 (b) the officers, directors, and employees of the Receiving Party to  
6 whom disclosure is reasonably necessary for this Action;

7 (c) Experts (as defined in this Order) of the Receiving Party to  
8 whom disclosure is reasonably necessary for this Action and who have signed the  
9 “Acknowledgment and Agreement to Be Bound” (Exhibit A);

10 (d) the court and its personnel;

11 (e) court reporters and their staff;

12 (f) professional jury or trial consultants, mock jurors, and  
13 Professional Vendors to whom disclosure is reasonably necessary for this Action  
14 and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit  
15 A);

16 (g) copy, document management, or electronic discovery or  
17 imaging services retained by counsel to assist in the management and duplication of  
18 confidential material, provided that counsel for the party retaining the copy or  
19 imaging service instructs the service not to disclose any confidential material to  
20 third parties and to immediately return all originals and copies of any confidential  
21 material; upon completion of the service;

22 (h) the author or recipient of a document containing the information  
23 or a custodian or other person who otherwise possessed or knew the information;

24 (i) during their depositions, witnesses, and attorneys for witnesses  
25 in the Action to whom disclosure is reasonably necessary provided: (1) the  
26 deposing party requests that the witness sign the form attached as Exhibit 1 hereto;  
27 and (2) they will not be permitted to keep any confidential information unless they  
28 sign the “Acknowledgment and Agreement to Be Bound” (Exhibit A), unless

1 otherwise agreed by the Designating Party or ordered by the court. Pages of  
2 transcribed deposition testimony or exhibits to depositions that reveal Protected  
3 Material may be separately bound by the court reporter and may not be disclosed to  
4 anyone except as permitted under this Stipulated Protective Order; and

5 (j) any mediator or settlement officer, and their supporting  
6 personnel, mutually agreed upon by any of the parties engaged in settlement  
7 discussions.

8       7.3 Disclosure of “ATTORNEY’S EYES ONLY” Information or Items.

9 Unless otherwise ordered by the court or permitted in writing by the designating  
10 party, a receiving party may disclose Attorney’s Eyes Only material only to those  
11 persons identified in Section 7.2(a, c-h).

12       8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED  
13 IN OTHER LITIGATION

14       If a Party is served with a subpoena or a court order issued in other litigation  
15 that compels disclosure of any information or items designated in this Action as  
16 “CONFIDENTIAL” or “ATTORNEY’S EYES ONLY,” that Party must:

17           (a) promptly notify in writing the Designating Party. Such  
18 notification shall include a copy of the subpoena or court order;

19           (b) promptly notify in writing the party who caused the subpoena or  
20 order to issue in the other litigation that some or all of the material covered by the  
21 subpoena or order is subject to this Protective Order. Such notification shall  
22 include a copy of this Stipulated Protective Order; and

23           (c) cooperate with respect to all reasonable procedures sought to be  
24 pursued by the Designating Party whose Protected Material may be affected.

25       If the Designating Party timely seeks a protective order, the Party served with  
26 the subpoena or court order shall not produce any information designated in this  
27 action as “CONFIDENTIAL” or “ATTORNEY’S EYES ONLY” before a  
28 determination by the court from which the subpoena or order issued, unless the

1 Party has obtained the Designating Party's permission. The Designating Party shall  
 2 bear the burden and expense of seeking protection in that court of its confidential  
 3 material and nothing in these provisions should be construed as authorizing or  
 4 encouraging a Receiving Party in this Action to disobey a lawful directive from  
 5 another court.

6 **9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE**  
 7 **PRODUCED IN THIS LITIGATION**

8 (a) The terms of this Order are applicable to information produced  
 9 by a Non-Party in this Action and designated as "CONFIDENTIAL" or  
 10 "ATTORNEY'S EYES ONLY." Such information produced by Non-Parties in  
 11 connection with this litigation is protected by the remedies and relief provided by  
 12 this Order. Nothing in these provisions should be construed as prohibiting a Non-  
 13 Party from seeking additional protections.

14 (b) In the event that a Party is required, by a valid discovery  
 15 request, to produce a Non-Party's confidential information in its possession, and the  
 16 Party is subject to an agreement with the Non-Party not to produce the Non-Party's  
 17 confidential information, then the Party shall:

18 (1) promptly notify in writing the Requesting Party and the  
 19 Non-Party that some or all of the information requested is subject to a  
 20 confidentiality agreement with a Non-Party;

21 (2) promptly provide the Non-Party with a copy of the  
 22 Stipulated Protective Order in this Action, the relevant discovery request(s), and a  
 23 reasonably specific description of the information requested; and

24 (3) make the information requested available for inspection  
 25 by the Non-Party, if requested.

26 (c) If the Non-Party fails to seek a protective order from this court  
 27 within 14 days of receiving the notice and accompanying information, the  
 28 Receiving Party may produce the Non-Party's confidential information responsive

1 to the discovery request. If the Non-Party timely seeks a protective order, the  
2 Receiving Party shall not produce any information in its possession or control that  
3 is subject to the confidentiality agreement with the Non-Party before a  
4 determination by the court. Absent a court order to the contrary, the Non-Party  
5 shall bear the burden and expense of seeking protection in this court of its Protected  
6 Material.

7 **10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL**

8 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed  
9 Protected Material to any person or in any circumstance not authorized under this  
10 Stipulated Protective Order, the Receiving Party must immediately (a) notify in  
11 writing the Designating Party of the unauthorized disclosures, (b) use its best  
12 efforts to retrieve all unauthorized copies of the Protected Material, (c) inform the  
13 person or persons to whom unauthorized disclosures were made of all the terms of  
14 this Order, and (d) request such person or persons to execute the “Acknowledgment  
15 and Agreement to Be Bound” that is attached hereto as Exhibit A.

16 **11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE**  
**PROTECTED MATERIAL**

17 When a Producing Party gives notice to Receiving Parties that certain  
18 inadvertently produced material is subject to a claim of privilege or other  
19 protection, the obligations of the Receiving Parties are those set forth in Federal  
20 Rule of Civil Procedure 26(b)(5). This provision is not intended to modify  
21 whatever procedure may be established in an e-discovery order that provides for  
22 production without prior privilege review. Pursuant to Federal Rule of Evidence  
23 502(d) and (e), insofar as the parties reach an agreement on the effect of disclosure  
24 of a communication or information covered by the attorney-client privilege or work  
25 product protection, the parties may incorporate their agreement in the stipulated  
26 protective order submitted to the court.

27     ///

1       12. MISCELLANEOUS2       12.1 Right to Further Relief. Nothing in this Order abridges the right of any  
3 person to seek its modification by the Court in the future.4       12.2 Right to Assert Other Objections. By stipulating to the entry of this  
5 Protective Order no Party waives any right it otherwise would have to object to  
6 disclosing or producing any information or item on any ground not addressed in  
7 this Stipulated Protective Order. Similarly, no Party waives any right to object on  
8 any ground to use in evidence of any of the material covered by this Protective  
9 Order.10       12.3 Filing Protected Material. A Party that seeks to file under seal any  
11 Protected Material must comply with Civil Local Rule 79-5. Protected Material  
12 may only be filed under seal pursuant to a court order authorizing the sealing of the  
13 specific Protected Material at issue. If a Party's request to file Protected Material  
14 under seal is denied by the court, then the Receiving Party may file the information  
15 in the public record unless otherwise instructed by the court.16       13. FINAL DISPOSITION17       After the final disposition of this Action, as defined in paragraph 4, within 60  
18 days of a written request by the Designating Party, each Receiving Party must  
19 return all Protected Material to the Producing Party or destroy such material. As  
20 used in this subdivision, "all Protected Material" includes all copies, abstracts,  
21 compilations, summaries, and any other format reproducing or capturing any of the  
22 Protected Material. Whether the Protected Material is returned or destroyed, the  
23 Receiving Party must, upon request by another Party, submit a written certification  
24 to the Producing Party (and, if not the same person or entity, to the Designating  
25 Party) by the 60 day deadline that (1) identifies (by category, where appropriate) all  
26 the Protected Material that was returned or destroyed and (2) affirms that the  
27 Receiving Party has not retained any copies, abstracts, compilations, summaries or  
28 any other format reproducing or capturing any of the Protected Material.

1 Notwithstanding this provision, Counsel are entitled to retain an archival copy of all  
2 pleadings, motion papers, trial, deposition, and hearing transcripts, legal  
3 memoranda, correspondence, deposition and trial exhibits, expert reports, attorney  
4 work product, and consultant and expert work product, even if such materials  
5 contain Protected Material. Any such archival copies that contain or constitute  
6 Protected Material remain subject to this Protective Order as set forth in Section 4  
7 (DURATION).

8 14. Any violation of this Order may be punished by any and all appropriate  
9 measures including, without limitation, contempt proceedings and/or monetary  
10 sanctions.

11 Dated: August 11, 2016

**SHERMAN LAW GROUP**

12

13

*/s/ Richard Lloyd Sherman*

14

Richard Lloyd Sherman

15

Attorneys for Plaintiffs

LESA AMOORE, KOHII HELNWEIN,  
and AMANDA BOOTH

16

17

Dated: August 16, 2016

**ARCHER NORRIS**

18

19

*/s/ Gabriel G. Green*

20

Gabriel G. Green

21

Kevin L. Place

Jihee Yoo

Attorneys for Defendants

L'CHERIYVE, LLC and YVETTE  
POOLE

22

FOR GOOD CAUSE SHOWN, IT IS SO ORDERED.

23

DATED: August 18, 2016



24

25

26

27

28

Manuel L. Real  
United States District Judge

## EXHIBIT A

## ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, \_\_\_\_\_ [print or type full name], of \_\_\_\_\_ [print or type full address], declare under penalty of perjury that I have read in its entirety and understand the Stipulated Protective Order that was issued by the United States District Court for the Central District of California on \_\_\_\_\_ [date] in the case of *Lesa Amoore, et al. v. L'Cheriye, LLC, et al.*, Case No. 2:15-CV-09988 -R-SS. I agree to comply with and to be bound by all the terms of this Stipulated Protective Order and I understand and acknowledge that failure to so comply could expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any information or item that is subject to this Stipulated Protective Order to any person or entity except in strict compliance with the provisions of this Order. I further agree to submit to the jurisdiction of the United States District Court for the Central District of California for the purpose of enforcing the terms of this Stipulated Protective Order, even if such enforcement proceedings occur after termination of this action. I hereby appoint

---

[print or type full name] of

[print or type full address and telephone number] as my California agent for service of process in connection with this action or any proceedings related to enforcement of this Stipulated Protective Order.

Date:

City and State where sworn and signed:

Printed name:

Signature: